

**05 ▶ 07**  
SEPTEMBER 2018



# Robotex

**MALAYSIA INTERNATIONAL ROBOTICS &  
AUTOMATION EXHIBITION**

SETIA CITY CONVENTION CENTRE 2 (SCCC)  
SHAH ALAM, SELANGOR, MALAYSIA





# Robotex 2018

## Embracing the Technology Revolution

### Malaysia International Robotic & Automation Exhibition (Robotex)

is a professional robotics platform designed for the market players and industry stakeholders to explore the emerging robotics technologies that is setting foot in various industries. It aims to gather market players and nationwide visitors all under one roof to share and exchange ideas about the fast-growing technology trends that can make your business thrive by delivering remarkable insights, understanding and creating salience of the exceptional business opportunities that lie ahead.

In conjunction with Industry 4.0, robotics and automation is considered to be a significant role in technology evolution. It is proven that the adoption of robotics has allowed Malaysian companies to increase their productivity volume and also business performance. Hence, Robotex aims to expand the market's knowledge horizon by gathering industry experts from all over the world to present their showcases and knowledge. Industry stakeholders and market players can obtain invaluable insights on how to optimise the technology for their business operations.



## WHY EXHIBIT?

The best form of marketing, presenting the chance to meet face-to-face with thousands of potential clients whilst providing brand exposure.



#### Market Demand

With the launch of Digital Free Trade Zone (DFTZ) and Industry 4.0, Malaysia is ramping up its efforts to reform its digital infrastructure and automation technology. The introduction of various technology, equipment and solutions are highly demanded in the market now.



#### Opportunity to Impress Target Audience

Limited resources are available for Malaysian industry stakeholders who are seeking technology-oriented transformation. Hence, Robotex is aimed to be the premier platform for industry players to effectively impress thousands of the said industry stakeholders at one place.



#### Increase Market Awareness

There is still room for improvement on Malaysian market towards the understanding and adoption of robotics and automation. Robotex is an ideal platform to educate the industry stakeholders on the particular knowledge.



#### Gauge Market Reaction

Robotex is the ideal place to generate real-time feedback from market players and industry stakeholders which shall be valuable information for the research & development of future technology development.



# EXHIBIT PROFILE

Robotex is a professional marketplace to showcase products and technology related to robotics and automation across a broad spectrum of industry as well as to increase the awareness in Malaysia.

## 3D Printing

3D printing is also called as additive manufacturing. It is a process of making three dimensional solid objects from a digital file. 3D printing enables you to produce complex shapes using less material than traditional manufacturing methods.

## Drive Technology

Driverless Cars are now the talk of the town! More and more researches have been conducted to develop autonomous vehicles that can assist human's daily task in delivering goods or passengers to their destination.

## Drones & Aerospace

Drone, also known as Unmanned Aerial Vehicle (UAV) can have a multitude of positive uses such as security & surveillance, inspection & monitoring, geomatics and many more as they can reach high-up areas that operators cannot easily access from the ground.

## Electronic Components & Equipment

Robot manufacturers and peripheral equipment providers developed tools such as vision to support the accuracy requirements in the electronics industry.

## Industrial 4.0 Automation

Smart factories are changing the industrial mass production model through digital technologies. Tasks can be completed effectively and efficiently through a better cost-saving way. Check out the latest developments at Robotex!

## Integrated Assembly Solution & Automation Handling Systems

With the use of robotics in material handling process, productivity and quality of the goods can be improved. It can also reduce labor issues such as operator injuries when operating dangerous heavy machinery. Warehouse or production associates can now focus on higher value tasks.

## Logistics & Warehousing Automation

Intralogistics warehousing solutions for a maximum flexibility in a new era Industry 4.0

## Safety & Security Technology

Quick and automated robotic response makes the safety & security system extremely effective. The unique technology ensures both time and money savings as well as providing safety & security solutions.

## Sensor Technology

Sensor technology enables robotic make decisions based on sensory feedback and are expected to manipulate task precisely.

## Service Robotics

With the growing pace of technology, Service Robots has made the best effort to improve the service quality in term of speed, power and precision. It is more capable and can be used in a variety of applications at work, in public or hazardous environments. Some may even able to communicate the way normal human does.

## Positioning Systems

Robot Positioning System is a groundbreaking technology that will allow the robot to manage and adapt to ever-changing, real-world environments. Discover how they can work with human in real-world conditions at Robotex 2018!

## Process Automation & Control System Technology

Dedicated to the process automation market, this profile shall present the latest information on developing trends, illustrate successful applications and update the skills and knowledge including engineering, operations and management.

## R&D and Related Services

A dedicated platform where service providers can introduce their core competencies while industry stakeholders can source for the required solutions and services.

## Software & Prototyping Systems

Introducing you to the world of software prototyping, including its advantages and disadvantages.



# VISITOR PROFILE

Expected visitors would be those who involved in supply chain, procurement, manufacturing, packaging and warehousing, warehouse owners or providers, import and export traders, government department, wholesale / distribution etc. from major industries:

- Automotive & Auto-supply
- Aviation & Aerospace Manufacturing
- Agriculture
- Building, Construction & Facilities
- Chemicals
- Cleaning
- Consultancy Service
- Electronics & Electrical Manufacturing
- Food & Beverage Processing
- Furniture Manufacturing
- Industrial Consumables
- Information & Communication Industry
- Logistics, Transport, Warehouse & Operations
- Machinery & Equipment Manufacturing
- Machining Services
- Metal Parts & Components Manufacturing
- Mould & Die Manufacturing / Tooling
- OEM / Subcontractor
- Oil & Gas
- Packaging Industry
- Paper & Printing
- Pharmaceutical & Cosmetics Manufacturing
- Plastic & Rubber Products Manufacturing
- Research & Development
- Security & Surveillance
- Test & Inspection & Quality Control
- Trade / Agent / Distributor
- Trade Association / Government / Government Agency
- Wood-processing Industry





# ABOUT THE VENUE



Setia City Convention Centre 2 (SCCC) is easily accessed through the New Klang Valley Expressway (NKVE) and it is 40 minutes from Kuala Lumpur City Centre and Malaysia's International Airport (KLIA)

## Setia City Convention Centre 2

1, Jalan Setia Dagang AG U13/AG, Setia Alam Seksyen,  
40170 Shah Alam, Selangor, Malaysia

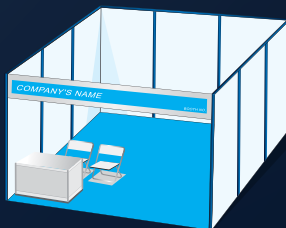
## GPS Coordinator

N 3.10978° E 101.46331°

# BOOTH DETAILS

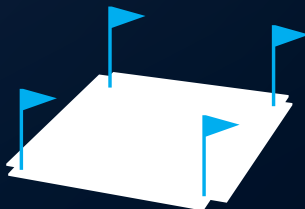


## Shell Scheme min 9 sq.m



- » 1 No. 13 Amp / 230 V – Power Point
- » Needle Punch Carpet Flooring
- » Aluminum System
- » White Laminated Plywood Panel
- » 2 Nos. Fluorescent Tubes
- » 2 Nos. Upright Chairs
- » 1 No. Information Counter
- » Fascia Board with Company's Name & Booth Number
- » Waste Paper Basket

## Raw Space min 18 sq.m



- » Raw space is without any fittings and the exhibitor will be responsible for their own design, construction and furnishings.

## HOW TO APPLY

- STEP 1** Confirm your type & size of booth
- STEP 2** Choose your preferred booth location. The earlier you do this, the better your chance for a prime spot!
- STEP 3** Contract form with full company details
- STEP 4** Terms & conditions of contract
- STEP 5** Company stamp & signature on contract form

## PAYMENT

Make 50% deposit **WITHIN 30 DAYS** as confirmation of participation.

Balance to be paid **45 DAYS BEFORE** the show.

## Cancellation by Exhibitor

180 days before the show	25% of cost
150 days before the show	50% of cost
120 days before the show	full cost

ORGANIZED BY

**ONE ROBOTEX SDN BHD**  
(Subsidiary of One International Group of Companies)

No. 2-3, Jalan Kuchai Maju 11, Kuchai Entrepreneurs Park, 58200 Kuala Lumpur.

T: +603-7987 1668

E: enquiry@oneinternational.com.my

F: +603-7987 2668

W: www.oneinternational.com.my

CO-ORGANIZER

**MYRAS**  
MALAYSIA ROBOTICS & AUTOMATION SOCIETY